

Bury Health and Wellbeing Board

Title of the Report	Bury Locality Plan Refresh and Bury 2030 Strategy
Date	21st October 2019
Contact Officer	Margaret O'Dwyer, Lesley Jones and Chris Woodhouse
HWB Lead in this area	Lesley Jones (Director of Public Health)

1. Executive Summary

Is this report for?	Information <input checked="" type="checkbox"/>	Discussion <input type="checkbox"/>	Decision <input type="checkbox"/>
Why is this report being brought to the Board?	For information and discussion.		
Please detail which, if any, of the Joint Health and Wellbeing Strategy priorities the report relates to (see attached Strategy) www.theburydirectory.co.uk/healthandwellbeingboard	This report covers all aspects of the Health and Wellbeing of people in Bury, from starting well if life through to ageing well and inclusive of the wider determinants of health including the environment, housing and access to services (ie healthy places).		
Please detail which, if any, of the Joint Strategic Needs Assessment priorities the report relates to. (See attached JSNA) http://jsna.theburydirectory.co.uk/kb5/bury/jsna/home.page	All are applicable as this relates to the strategic vision for the locality, covering the outcomes of the people of Bury in all communities of the Borough.		
Key Actions for the Health and Wellbeing Board/proposed recommendations for action.	<ul style="list-style-type: none"> • To note the work being undertaken to develop the Bury Strategy and Locality Plan refresh • To note the initial submission of finance, activity and workforce templates to support the NHS Long Term Plan • To provide feedback on the engagement element of the Bury Strategy including completion of the OneCommunity survey, promotion through their networks and specific focus on the health and wellbeing vision for the Borough. 		

	<ul style="list-style-type: none"> • To reflect on the role of the Board in delivering this vision.
What requirement is there for internal or external communication around this area?	As outlined in the report significant engagement in ongoing and the Board are encouraged to support this through their networks.
Assurance and tracking process – Has the report been considered at any other committee meeting of the Council/meeting of the CCG Board/other stakeholders....please provide details.	The report is made up of separate reports that have been presented to, and discussions at JET, on 9 th and 16 th September.

2. Introduction / Background

This is an exciting time for our Borough as we look to develop our vision for the Borough over the next 10 years. We have an opportunity to consider what is great about the Borough, what our local people’s hopes and aspirations are, how Bury will play a key role within Greater Manchester – all to improve outcomes and the life chances for our residents.

This report provides an update on developments of the Bury Strategy in relation to engagement activity and next steps, whilst providing an update on progress to refresh the Bury Locality Plan.

3. key issues for the Board to Consider

At the July Greater Manchester Health and Social Care (GMH&SC) Partnership Executive Board, a paper was presented on the need to develop the Implementation plan for the GMH&SC Prospectus and the recently released NHS Long Term Plan. This paper articulated that in order to collate the necessary regional response there would be an ask of the localities to refresh their original Locality Plans.

This approach recognised localities were now in much better position than in 2016/17 to describe a whole public service approach to transformation at place level and their particular journeys to developing a local population health system and reformed public services (given the GMH&SC Prospectus and Unified Model of Public Service documents now being in place). As such the refresh extends the scope much further than just traditional health and social care into the wider system reform agenda, allowing the Locality Plan refresh to be couched in the developing Bury Strategy.

The GM Health and Social Care partnership timetable for submission of a refreshed Locality Plan and information to support a GM response to the NHS Long Term Plan (LTP) is as follows:

- First cut of 5 year trajectories for NHS activity finance and workforce (GM to submit to NHSE/I on 26.9.19) 16/9/19
- First cut of GM response to 19 NHS LTP Programme areas 16/9/19
- Final versions of trajectories and final version of GM "Ask" re: 19 NHS LTP Programme areas 31/10/19
- NHSE/I sign off of GM proposals to respond to NHS LTP. (This will confirm what resource allocation is likely to receive). 15/11/19
- Submission to GM of refreshed GM Locality Plans (narrative) 30/11/19

A series of meetings have been hosted by GMHSCP, at which the locality has been represented, to support triangulation of submissions between providers and commissioners across Greater Manchester. With the initial submission of NHS activity, finance and workforce trajectories submitted attention is now focusing more on the narrative of Bury's refreshed plan.

In terms of the GM Groups considering the 19 NHS Plan areas which have resources attached, the first iteration will be circulated by the Partnership following submission next week. These will continue to be work in progress and will be shared with the local named leads to ensure the proposed priorities resonate with the ten localities. The 19 work programmes and the GM and local links are attached for ease of reference in Appendix A

It is little over 500 days since the initial Locality Plan submission but a lot has changed since. Changes of leadership has been seen at every geographical level including Greater Manchester's first directly elected mayor, who has ushered in a new era of regional policy making, be in regionalised incarnations of national strategy in the case of the Local Industrial Strategy or the development of the crucial GM Unified Model of Public Services outlining a future blueprint and the region doing things differently. It is a combination of these which results in this document and the evolution of pace, scope and reach to outline Bury's inspiration, ambition and plans for the future; to best take advantage of opportunities of devolution, to be ready for Brexit and to acknowledge thriving communities require the widest remit of wellbeing which involves individuals, all public sector partners, businesses, social enterprise and the voluntary sector.

Bury's original locality plan was well received for recognising the impact of the wider determinants on health and wellbeing.

"to transform Health and Social Care within the context of wider Public Sector Reform, we will move forward as a whole system and at pace. This will not be achievable by traditional Health and Social Care alone, and will require the active participation of local people and businesses, and partners from across the entire public service, but not exclusive to the Police, Fire and Rescue service, Probation, Voluntary Sector, Housing providers and educational establishments"
(Bury Locality Plan 2017)

The Locality Plan refresh and Bury Strategy builds on this with the Bury Strategy being our 10 year vision for the place, rather than a plan just for any given organisation – this is a plan for the Borough of Bury, by the people of Bury.

Whilst there are some specific requirements of the Locality Plan refresh it is recognised that this is much more than just a plan for health and social care integration and transformation; it is also to set out Bury’s approach to public sector reform and model of neighbourhood working. As such there is an opportunity to ensure these two documents not only have synergy but as much as possible be one-and-the-same. An issue to address is that the Locality Plan refresh needs to be submitted to the Greater Manchester Health and Social Care Partnership on the 29th November which would be before any draft Bury Strategy had been formally consulted on. As such it is proposed the Bury Strategy acts a basis for the Locality Plan refresh.

Initial work on developing the strategy has identified a three phase approach of scoping, analysis and consultation. September has seen work commence on the scoping stage and in particular:

- 1/ Understanding current policies, plan and strategies across the partnerships within the Borough and mapping these against the 5 pillars of the Industrial Strategy namely people; place; ideas; infrastructure; and business environment
- 2/ A big conversation with thousands of residents of all demographics, businesses, partners and visitors to gather insight on their aspirations, ideas and concerns
- 3/ An analysis of current performance, risks and outcomes across the Borough and where possible at neighbourhood level.

Engagement activity was piloted with Team Bury leadership at the end of August, used for the first time fully with the Six Town Housing Tenants and Residents Forum and continued through to include the Bury Faith Forum, the Community Safety Partnership and as part of this agenda item at this meeting tonight. This supplements face-to-face engagement at high footfall sites across the Borough including the borough’s markets, Pitch events, Tour of Britain viewing sites, Kings Road Prestwich and through the Change Agents network.

Appendix B sets out the partnership engagement toolkit of which members of the Board are asked to consider individually and collectively.

4. Recommendations for action

- To note the work being undertaken to develop the Bury Strategy and Locality Plan refresh
- To note the initial submission of finance, activity and workforce templates to support the NHS Long Term Plan
- To provide feedback on the engagement element of the Bury Strategy including completion of the One Community survey, promotion through their networks and specific focus on the health and wellbeing vision for the Borough.
- To reflect on the role of the Board in delivering this vision.

5. Financial and legal implications (if any)
If necessary please seek advice from the Council Monitoring Officer Jayne Hammond (J.M.Hammond@bury.gov.uk) or Section 151 Officer Mike Woodhead (mike.woodhead@nhs.net)

Initial financial submissions have been in relation to NHS activity and finance though there will be further revisions of these at the end of October and are part of Greater Manchester's national submission. As such there is at this stage no commitment associated with financial trajectories or spend.

6. Equality/Diversity Implications. Please attach the completed Equality and Analysis Form if required.

No implications as a result of this report though consideration has been made to ensure engagement activity is fully inclusive and utilised employee groups to get advice on best practice in this regard.

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